

Ilham Lovian Nufus

GRAPHIC DESIGNER & CONTENT



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ilhamnufus



ABOUT

Ilham Lovian Nufus is a fresh graduate in Visual Communication Design from the Sumatera Institute of Technology (ITERA), originally from Tangerang. With four years of hands-on experience in the creative field, he is passionate about working on challenging design projects, crafting solutions that connect with people, and consistently bringing a fresh perspective to every visual outcome.

WORK EXPERIENCE



Dinas PUPR Kota Tangerang, Tangerang

Feb 2026 - Present

Content & Design

- Plan, produce, and manage approximately 25 social media contents every month across Reels and feed posts.
- Develop educational content, public information, work updates, and official announcements.
- Manage the social media content workflow from planning, visual development, production, and publication.
- Produce banners, infographics, reports, social media assets, and other institutional design requirements.
- Achieved approximately 200% growth in views and followers within three months compared with the previous year's performance while helping maintain positive public sentiment toward the institution.



Freelance, Remote

July 2025 - Present

Graphic Designer

- Developed the logo design umrah travel "Go Musafir" & Designed UI/UX for the Go Musafir mobile application.
- Created monthly social media designs "Soga Production", pattern designs, and designed UI/UX for website.
- Designed the company profile "PT INDO TRANS BAJAUTAMA" and portfolio book to support corporate branding needs.
- Created monthly social media designs for a furniture brand "Toko Abadi Pinangsia" to support promotion and strengthen its digital presence.
- Designed UI/UX for Potential.nl, a job vacancy and career platform.
- Designed social media content for Villa Tanara, including approximately five carousel posts every month.

**Mercusuar Studio, Bandar Lampung**

Jan 2023 - Jan 2026

Graphic Designer

- Creating Brand Identity: umrah travel "Jennaira Group", parfum brand "Ratjik Parfoem", event "10th Anniversary of ITERA", agency design "Mercusuar Studio".
- Creating Logo: culinary business "Nori Talk", event "10th Anniversary of ITERA", umrah travel "Jennaira", parfum brand "Ratjik Parfoem".
- Creating Editorial Layouting: ITERA Graduation Book XIII, Yearbook GenBI 2023, Yearbook SMPN 2 Metro.
- Creating Collateral Design: event GIIAS 2023 "Suzuki: Hybrid World", umrah travel "Jennaira Group", ITERA PMB (New Student Admission), UPA Bahasa ITERA 2025, event "10th Anniversary of ITERA".
- Creating Social Media: umrah travel "Jennaira Group", parfum brand "Ratjik Parfoem", umrah travel "Tima Wisata".
- Creating Motion Graphic: LED Banner Suzuki at GIIAS 2023, Reels Ratjik Parfoem, Showreels, Visual Naration Mercusuar Studio.

**Intern. Desain Grafis Indonesia, Tangerang Selatan**

May - Aug 2024

Jr. Graphic Designer

- Read and understand the book "Desain Grafis Indonesia Dalam Pusaran Desain Grafis Dunia" (DGIDPDGD).
- Create carousel content from the Indonesian Graphic Design book for social media.
- Design Indonesian cultural humour merchandise, create web banner designs for dgi.or.id
- Create event design templates, and edit video content from the graphic design history archive

**Intern. Sun Visual, Tangerang Selatan**

Jul - Aug 2024

Jr. Graphic Designer

- Completed a 2-month internship contributing to design projects for several major Indonesian brands.
- Developed brand identity concepts and alternative logo designs.
- Created housing map illustrations for real estate marketing materials.
- Designed supporting materials including calendars, certificates, and congratulatory advertisements.
- Adapted visual styles to match diverse brand guidelines and client needs.

**Generasi Baru Indonesia (GenBI), Lampung Region**

Jan 2023 - Jan 2025

Head of Division Partnership and Cooperation

- Extension of hands with Bank Indonesia, delivered through social media @genbiprovlampung with reels content & interactive design (successfully added 5000 new followers).
- Coordinating the Partnership and Cooperation division in the University Commissariat, in order to achieve a superior and creative work program.
- Collaborate with media partners for publication.
- Guiding and directing publication and design staff in each GenBI work program.

**Intern. HUMAS ITERA, Institut Teknologi Sumatera**

Feb - Aug 2023

Graphic Designer

- Create information with a design that is published through the social media of Institut Teknologi Sumatera.
- Create print designs for the needs of activities and announcements through print media in the campus area of Institut Teknologi Sumatera.

**Intern. KampusKoe, Remote**

Feb - Apr 2023

Graphic Designer

- Create social media design and bootcamp events.
- Successful Best Internship in March 2023.

EDUCATION

	Multimedia Nusantara University Magister Design	2026 - Present
	Sumatera Institute of Technology Visual Communication Design GPA 3.73	2021 - 2025
	SMAN 4 Kabupaten Tangerang Social Science	2018 - 2021

CERTIFICATION

	Graphic Design Badan Nasional Sertifikasi Profesi (BNSP) Credential ID: 62090 2166 3 0160103 2025	Dec 2025 - Dec 2028
	Content Creator Badan Nasional Sertifikasi Profesi (BNSP) Credential ID: 61929 2166 3 0157156 2025	Nov 2025 - Nov 2028
	Digital Marketing Badan Nasional Sertifikasi Profesi (BNSP) Credential ID: 73100 5244 0 0001864 2024	Dec 2024 - Dec 2027

AWARD & VOLUNTEER EXPERIENCES

- **Solar Wall Education Design Competition** – SUN Energy x ITERA (2024): 3rd Place Winner in solar wall educational design competition.
- **GenBI Class 2024** – Bandar Lampung (2024): Graphic Design at the Genbi Class educational event
- **PKM Book AR** – Bandar Lampung (2024 - 2025): Award Certificate "HKI Cerita Rakyat Lampung 3 Bahasa"
- **Muwaghei HMDKV ITERA** – South Lampung (2023-2024): Graphic Design for Student Organizations.
- **Semu Festival 2023** – Bandar Lampung (2023): Team Leader of Design Division for HMDKV ITERA anniversary with art exhibition and art market.
- **AKAP 2022** – South Lampung (2022): Decoration Division of Antar Kampus Antar Provinsi forum,
- **PEDEKAVE** – South Lampung (2022): Equipment Division Staff for welcoming new students.
- **Exhibition Time** – Bandar Lampung (2022): Equipment Division Staff for student art exhibition.

SKILLS & ACADEMIC PROJECT

Skills	Software
• Graphic Design • Typography • Motion Graphic • Branding - Editorial Layout	• Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Adobe After Effect • Figma

